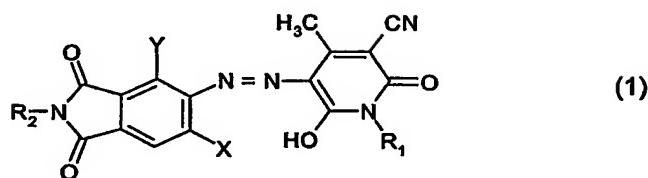


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What is claimed is:

1. A dye of formula



wherein R₁ is C₁-C₁₂alkyl or -C_nH_{2n}-(OCH₂CH₂)_m-OR₃, n being a number from 2 to 8, m being a number from 0 to 4 and R₃ being C₁-C₁₂alkyl, C₆-C₂₄aryl or C₆-C₂₄aralkyl,
R₂ is methyl, ethyl, n-propyl, n-butyl, 2-methoxyethyl or 2-ethoxyethyl,
X is halogen and
Y is hydrogen, chlorine or bromine.

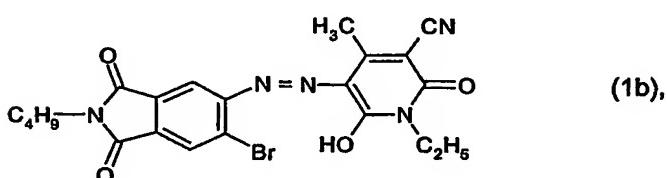
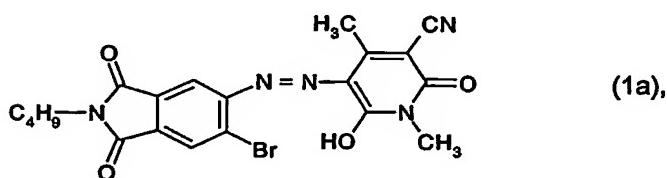
2. A dye of formula (1) according to claim 1, wherein R₁ is methyl, ethyl or n-butyl.

3. A dye of formula (1) according to either claim 1 or claim 2, wherein R₂ is n-butyl.

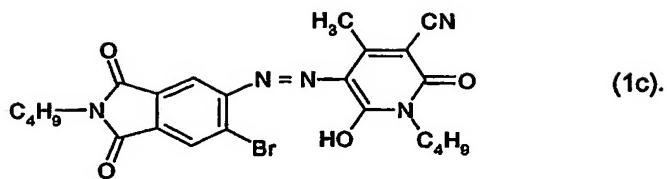
4. A dye of formula (1) according to any one of the preceding claims, wherein X is bromine.

5. A dye of formula (1) according to any one of the preceding claims, wherein Y is hydrogen.

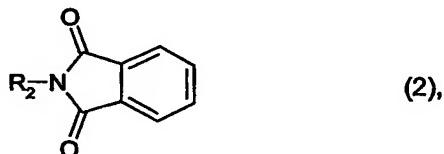
6. A dye of formula (1a), (1b) or (1c)



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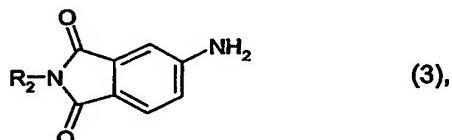


7. A process for the preparation of a dye of formula (1) according to claim 1, which comprises nitration of a phthalimide of formula

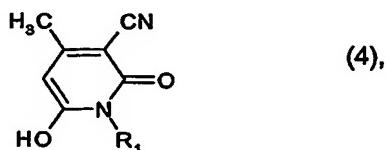


wherein R₂ is as defined in claim 1,

in the acid range, followed by alkylation of the resulting nitro compound and, by means of a reductive treatment, conversion into an intermediate of formula



halogenation of the intermediate of formula (3) in an acid medium and then diazotisation and coupling to a pyridone compound of formula (4)



wherein R₁ is as defined in claim 1.

8. A dye mixture comprising at least two structurally different dyes of formula (1) according to claim 1.

9. A process for dyeing or printing semi-synthetic or synthetic hydrophobic fibre materials, in which process a dye of formula (1) according to claim 1 or a dye mixture according to claim 8 is applied to the said materials or incorporated into them.

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10. Use of a dye of formula (1) according to claim 1 in dyeing or printing semi-synthetic and especially synthetic hydrophobic fibre materials, more especially textile materials.

11. A semi-synthetic or especially synthetic hydrophobic fibre material, more especially a textile material, dyed or printed by the process according to claim 9.